

Business Survey

Q1 ¿Cuál es el nombre de su negocio?What is the name and address of your business?

Answered: 48 Skipped: 0

#	Responses	Date
1	Family Dollar	4/18/2017 11:17 AM
2	Brownsville Auto Insurance	4/18/2017 11:09 AM
3	Fueraria Garza	4/18/2017 11:06 AM
4	Ben Glass	4/18/2017 11:00 AM
5	Rex Cleaners	4/18/2017 10:46 AM
6	Floreria Alexis	4/18/2017 10:43 AM
7	Planchaduria Azteca	4/18/2017 10:36 AM
8	Delta Funeral Directors	4/18/2017 10:34 AM
9	Amor Health Services	4/18/2017 10:24 AM
10	Ma Ga Assurance Services LLC	4/18/2017 10:23 AM
11	Mr Bens Bakery	4/18/2017 10:14 AM
12	Mr Tractor Supply	4/18/2017 10:12 AM
13	Siluia Nuno Upholstery	4/18/2017 10:07 AM
14	JLO Beauty Salon	4/18/2017 10:00 AM
15	Mando Auto Sales	4/18/2017 9:58 AM
16	La Plaza Adult Day Care	4/18/2017 9:56 AM
17	La Frontera Tortilleria	4/18/2017 9:53 AM
18	Yellow Cab Taxi / Zapateria Valle Muso	4/18/2017 9:50 AM
19	Claudia's Beauty	4/18/2017 9:48 AM
20	Restaurant Cafe Jardin	4/18/2017 9:45 AM
21	Munoz Auto Service	4/17/2017 5:41 PM
22	Metro PCS	4/17/2017 5:35 PM
23	Family Dollar	4/17/2017 5:31 PM

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24	City Weightroom	4/17/2017 5:27 PM
25	Transmisiones del Valle	4/17/2017 5:25 PM
26	Low Office of Angelap Nix	4/17/2017 5:24 PM
27	Crazy Craves	4/17/2017 5:20 PM
28	Taqueria la Bravo	4/17/2017 5:09 PM
29	Action Distr Co.	4/17/2017 5:07 PM
30	Neyua's Beauty Salon	4/17/2017 5:04 PM
31	Chinos Barbershop	4/17/2017 5:03 PM
32	Optimal Wireless LLC	4/17/2017 5:01 PM
33	Manny's Uniforms	4/17/2017 4:54 PM
34	JRS Window Tint	4/17/2017 4:52 PM
35	Lopez Food Store #2	4/17/2017 4:48 PM
36	Cervera Signs	4/17/2017 4:41 PM
37	Neto's Transmissions	4/17/2017 4:37 PM
38	JQ Motors	4/17/2017 4:36 PM
39	Kwik Wash Laundries	4/17/2017 4:34 PM
40	Brownsville Coffee Shop No 1	4/17/2017 4:28 PM
41	Direct Wireless	4/17/2017 4:25 PM
42	Stripes Gas Station	4/17/2017 4:23 PM
43	Julio's Auto Parts 1455 International	4/17/2017 4:21 PM
44	KidBridge Academy	4/17/2017 4:18 PM
45	Charlie Clark Nissan	4/17/2017 4:01 PM
46	Dulceria el Encanto	4/17/2017 3:57 PM
47	Nena Casa de Cambio	4/17/2017 3:47 PM
48	Tostado Law Firm	4/17/2017 3:45 PM

Business Survey

Q2 ¿Durante cuánto tiempo ha estado su negocio en operación en el barrio Buena Vida? How long has your business been operating in the Buena Vida neighborhood?

Answered: 44 Skipped: 4

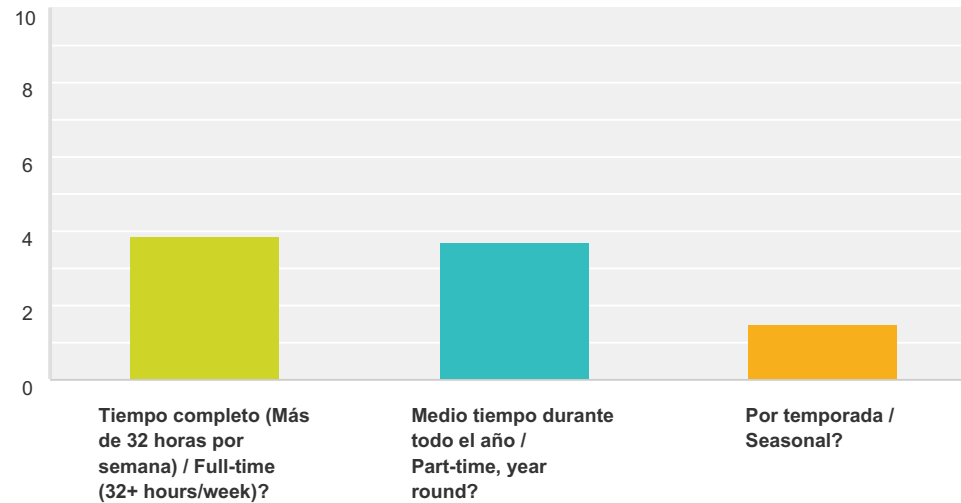
#	Responses	Date
1	3 years	4/18/2017 11:17 AM
2	15 years	4/18/2017 11:09 AM
3	101 years	4/18/2017 11:06 AM
4	45 years	4/18/2017 11:00 AM
5	57 years	4/18/2017 10:46 AM
6	9 years	4/18/2017 10:43 AM
7	6 years	4/18/2017 10:36 AM
8	86 years	4/18/2017 10:34 AM
9	23 years	4/18/2017 10:23 AM
10	44 years	4/18/2017 10:14 AM
11	10 years	4/18/2017 10:12 AM
12	1o yrs	4/18/2017 10:07 AM
13	3 Anos	4/18/2017 10:00 AM
14	5 Anos	4/18/2017 9:58 AM
15	2 Years	4/18/2017 9:56 AM
16	1 ano	4/18/2017 9:53 AM
17	yellow cab 18 yrs, zapateria 15 yrs	4/18/2017 9:50 AM
18	1 year	4/18/2017 9:48 AM
19	Cinco Anos	4/18/2017 9:45 AM
20	42	4/17/2017 5:41 PM
21	3 anos	4/17/2017 5:35 PM

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22	3 anos	4/17/2017 5:31 PM
23	Mas de 25 Anos	4/17/2017 5:25 PM
24	20 anos	4/17/2017 5:24 PM
25	1 year	4/17/2017 5:20 PM
26	12 anos	4/17/2017 5:09 PM
27	30 years	4/17/2017 5:07 PM
28	10 months	4/17/2017 5:04 PM
29	5 months	4/17/2017 5:03 PM
30	2 months	4/17/2017 5:01 PM
31	29 Anos	4/17/2017 4:54 PM
32	1 ano	4/17/2017 4:52 PM
33	1979	4/17/2017 4:41 PM
34	2 years	4/17/2017 4:36 PM
35	8 years	4/17/2017 4:34 PM
36	47 years	4/17/2017 4:28 PM
37	2 anos	4/17/2017 4:25 PM
38	20 anos	4/17/2017 4:23 PM
39	3	4/17/2017 4:21 PM
40	4 years	4/17/2017 4:18 PM
41	5 years	4/17/2017 4:01 PM
42	Mas de 1 Ano	4/17/2017 3:57 PM
43	5 years	4/17/2017 3:47 PM
44	6 months	4/17/2017 3:45 PM

Q3 ¿Cuántos empleados, incluyendo propietarios del negocio, tiene en cada una de las siguientes categorías? How many people, including the owners, does your business employ in each of the following categories?

Answered: 42 Skipped: 6



Answer Choices	Average Number	Total Number	Responses
Tiempo completo (Más de 32 horas por semana) / Full-time (32+ hours/week)?	4	155	40
Medio tiempo durante todo el año / Part-time, year round?	4	37	10
Por temporada / Seasonal?	2	6	4
Total Respondents: 42			

#	Tiempo completo (Más de 32 horas por semana) / Full-time (32+ hours/week)?	Date
1	2	4/18/2017 11:17 AM
2	1	4/18/2017 11:09 AM

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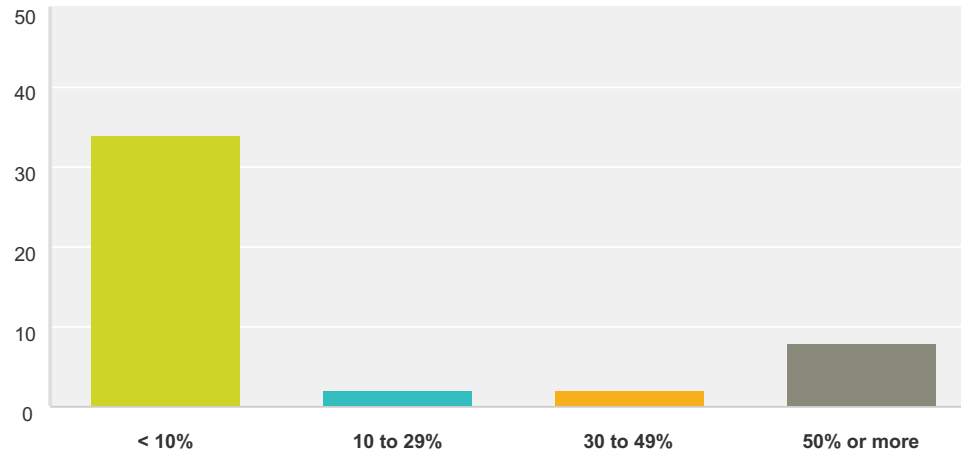
3	3	4/18/2017 11:06 AM
4	5	4/18/2017 11:00 AM
5	17	4/18/2017 10:46 AM
6	4	4/18/2017 10:34 AM
7	2	4/18/2017 10:14 AM
8	3	4/18/2017 10:12 AM
9	1	4/18/2017 10:07 AM
10	1	4/18/2017 10:00 AM
11	1	4/18/2017 9:58 AM
12	18	4/18/2017 9:56 AM
13	10	4/18/2017 9:53 AM
14	6	4/18/2017 9:50 AM
15	1	4/18/2017 9:48 AM
16	3	4/17/2017 5:35 PM
17	7	4/17/2017 5:31 PM
18	1	4/17/2017 5:27 PM
19	3	4/17/2017 5:25 PM
20	4	4/17/2017 5:24 PM
21	2	4/17/2017 5:20 PM
22	1	4/17/2017 5:09 PM
23	3	4/17/2017 5:07 PM
24	1	4/17/2017 5:04 PM
25	3	4/17/2017 5:03 PM
26	3	4/17/2017 5:01 PM
27	13	4/17/2017 4:48 PM
28	1	4/17/2017 4:41 PM
29	1	4/17/2017 4:37 PM
30	1	4/17/2017 4:36 PM
31	2	4/17/2017 4:34 PM

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32	1	4/17/2017 4:28 PM
33	1	4/17/2017 4:25 PM
34	8	4/17/2017 4:23 PM
35	3	4/17/2017 4:21 PM
36	3	4/17/2017 4:18 PM
37	8	4/17/2017 4:01 PM
38	2	4/17/2017 3:57 PM
39	2	4/17/2017 3:47 PM
40	3	4/17/2017 3:45 PM
#	Medio tiempo durante todo el año / Part-time, year round?	Date
1	2	4/18/2017 11:17 AM
2	3	4/18/2017 11:06 AM
3	14	4/18/2017 10:46 AM
4	1	4/18/2017 10:43 AM
5	1	4/17/2017 4:52 PM
6	3	4/17/2017 4:48 PM
7	2	4/17/2017 4:36 PM
8	5	4/17/2017 4:28 PM
9	5	4/17/2017 4:23 PM
10	1	4/17/2017 4:18 PM
#	Por temporada / Seasonal?	Date
1	1	4/18/2017 11:17 AM
2	2	4/18/2017 11:06 AM
3	2	4/18/2017 9:50 AM
4	1	4/17/2017 4:25 PM

**Q4 En promedio, ¿qué porcentaje de sus empleados viven en el barrio Buena Vida?
On average, what percent of your employees live in the neighborhood?**

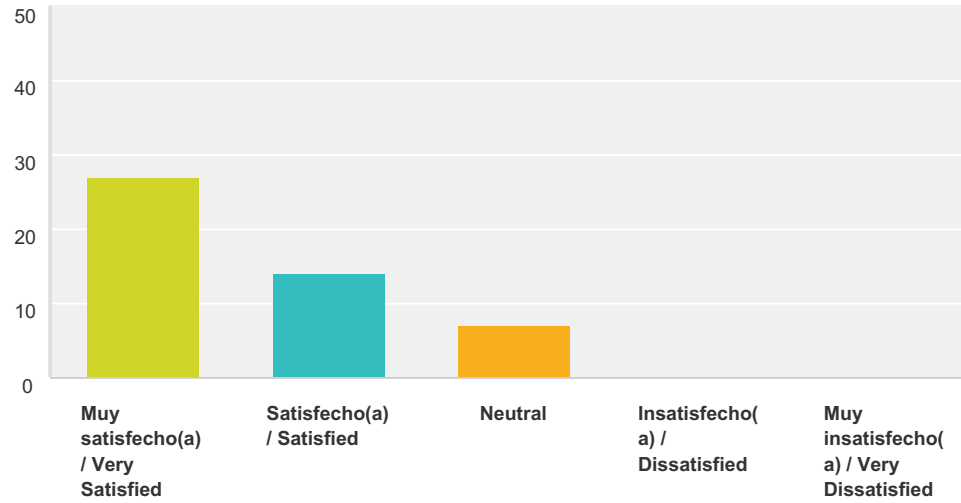
Answered: 46 Skipped: 2



Answer Choices	Responses
< 10%	73.91% 34
10 to 29%	4.35% 2
30 to 49%	4.35% 2
50% or more	17.39% 8
Total Respondents: 46	

Q5 ¿Qué tan satisfecho está con la actual ubicación de su negocio? How satisfied are you with your current location as a place to do business?

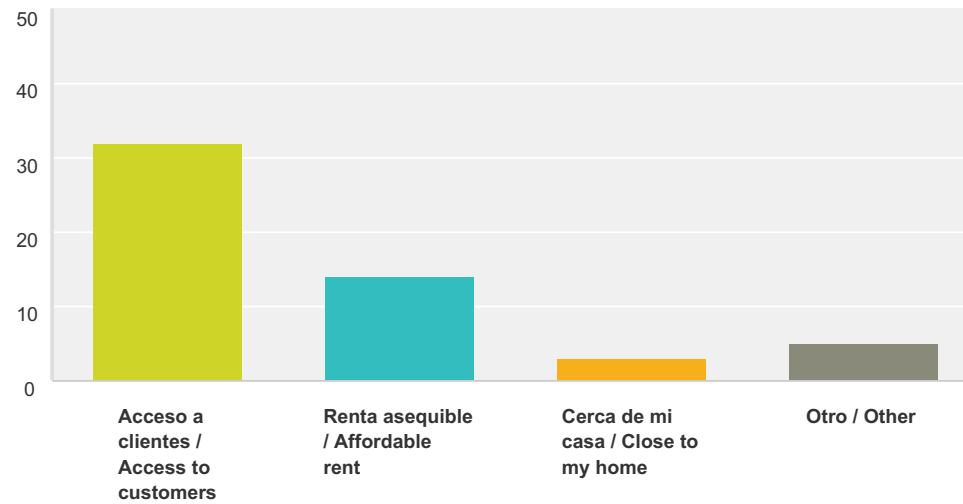
Answered: 48 Skipped: 0



Answer Choices	Responses
Muy satisfecho(a) / Very Satisfied	56.25% 27
Satisfecho(a) / Satisfied	29.17% 14
Neutral	14.58% 7
Insatisfecho(a) / Dissatisfied	0.00% 0
Muy insatisfecho(a) / Very Dissatisfied	0.00% 0
Total Respondents: 48	

Q6 ¿Cuál es la razón principal para seleccionar el barrio Buena Vida para la ubicación de su negocio? What is the main reason that you chose to locate your business in the Buena Vida neighborhood?

Answered: 47 Skipped: 1



Answer Choices	Responses
Acceso a clientes / Access to customers	68.09% 32
Renta asequible / Affordable rent	29.79% 14
Cerca de mi casa / Close to my home	6.38% 3
Otro / Other	10.64% 5
Total Respondents: 47	

#	Otro / Other	Date
1	---	4/18/2017 11:06 AM
2	I been here 23 years	4/18/2017 10:23 AM

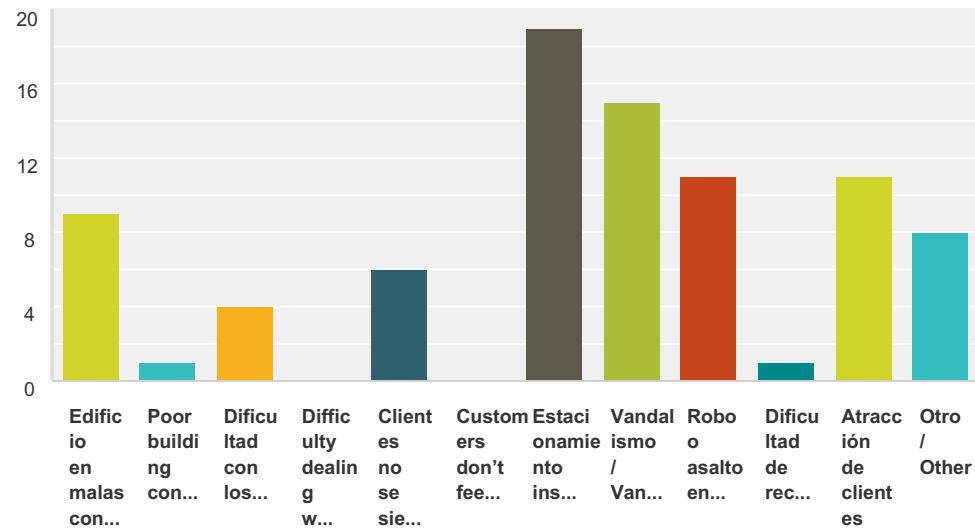
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3	excelente hubicacion	4/18/2017 9:45 AM
4	antiguedad y negocio familiar	4/17/2017 5:41 PM
5	Antiguedad del negocio	4/17/2017 4:41 PM

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Q7 ¿Qué condiciones son las de mayor reto en la operación de su negocio? (Seleccione hasta 3) What conditions do you find most challenging in operating your business? (Choose up to 3)

Answered: 45 Skipped: 3



Answer Choices	Responses
Edificio en malas condiciones físicas o con mal mantenimiento	20.00% 9
Poor building conditions/property maintenance issues	2.22% 1
Dificultad con los permisos y requerimiento para negocios por parte de la ciudad	8.89% 4
Difficulty dealing with City business requirements	0.00% 0
Clientes no se sienten seguros o cómodos en venir al barrio Buena Vida	13.33% 6
Customers don't feel safe coming to the Buena Vida neighborhood	0.00% 0
Estacionamiento insuficiente / Insufficient parking	42.22% 19
Vandalismo / Vandalism	33.33% 15

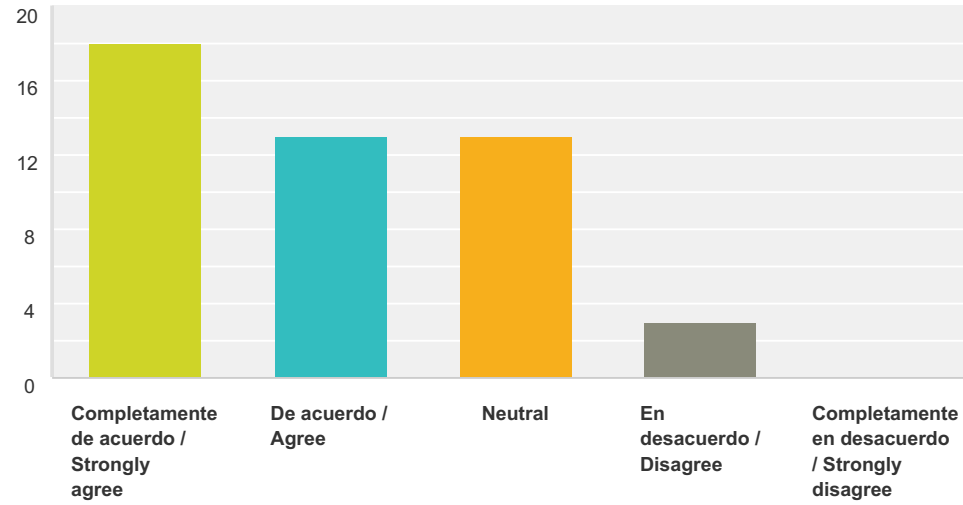
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Robo o asalto en tiendas / Shoplifting or theft	24.44%	11
Dificultad de reclutar y mantener empleados / Difficulty recruiting/retaining employees	2.22%	1
Atracción de clientes / Attracting customers	24.44%	11
Otro / Other	17.78%	8
Total Respondents: 45		

#	Otro / Other	Date
1	weather	4/18/2017 11:17 AM
2	grafiti	4/17/2017 5:41 PM
3	falta luz en las calles	4/17/2017 5:35 PM
4	luz y basura	4/17/2017 5:09 PM
5	el precio del dorar	4/17/2017 5:07 PM
6	todo bien	4/17/2017 5:04 PM
7	la ciudad no da oportunidades ed questen de suguro y permisos	4/17/2017 4:41 PM
8	none	4/17/2017 4:01 PM

Q8 La apariencia y sensación del barrio Buena Vida es de ayuda para mi negocio. The look and feel of the Buena Vida neighborhood helps my business.

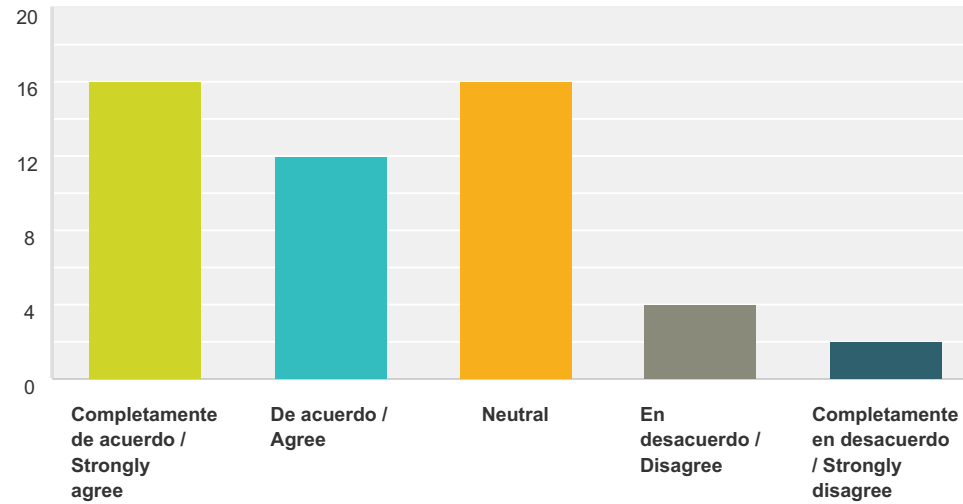
Answered: 47 Skipped: 1



Answer Choices	Responses
Completamente de acuerdo / Strongly agree	38.30% 18
De acuerdo / Agree	27.66% 13
Neutral	27.66% 13
En desacuerdo / Disagree	6.38% 3
Completamente en desacuerdo / Strongly disagree	0.00% 0
Total Respondents: 47	

Q9 La protección de la policia local es excelente / Local police protection is excellent.

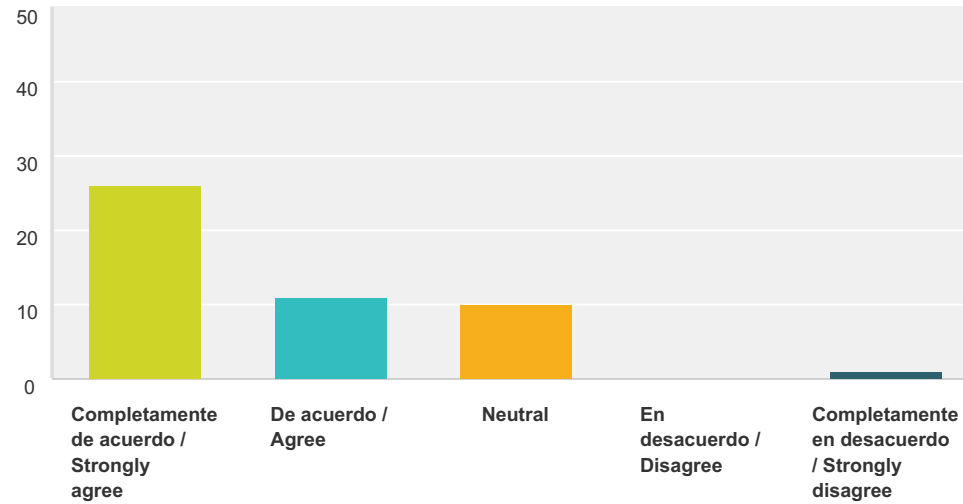
Answered: 48 Skipped: 0



Answer Choices	Responses
Completamente de acuerdo / Strongly agree	33.33% 16
De acuerdo / Agree	25.00% 12
Neutral	33.33% 16
En desacuerdo / Disagree	8.33% 4
Completamente en desacuerdo / Strongly disagree	4.17% 2
Total Respondents: 48	

Q10 El servicio de bomberos local es excelente. / Local fire protection is excellent.

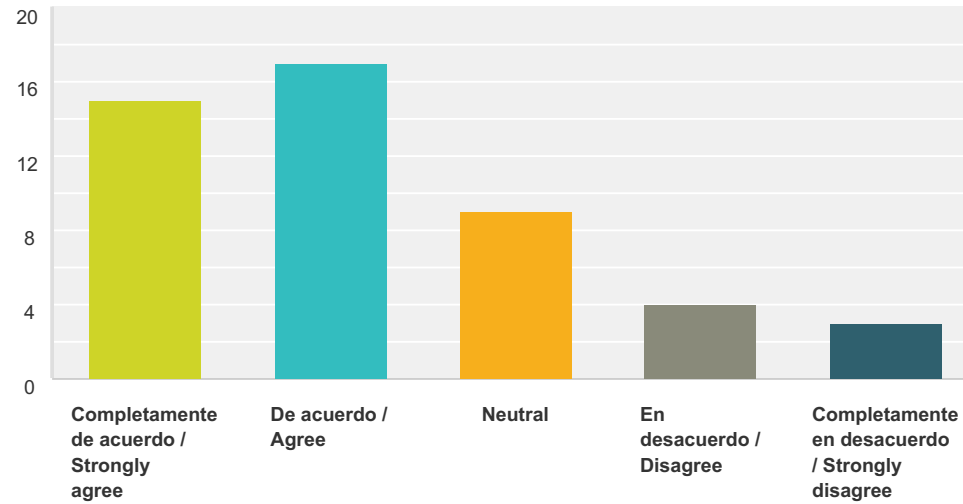
Answered: 48 Skipped: 0



Answer Choices	Responses
Completamente de acuerdo / Strongly agree	54.17% 26
De acuerdo / Agree	22.92% 11
Neutral	20.83% 10
En desacuerdo / Disagree	0.00% 0
Completamente en desacuerdo / Strongly disagree	2.08% 1
Total Respondents: 48	

Q11 El servicio de recolección de basura local es excelente. Local waste management services are excellent.

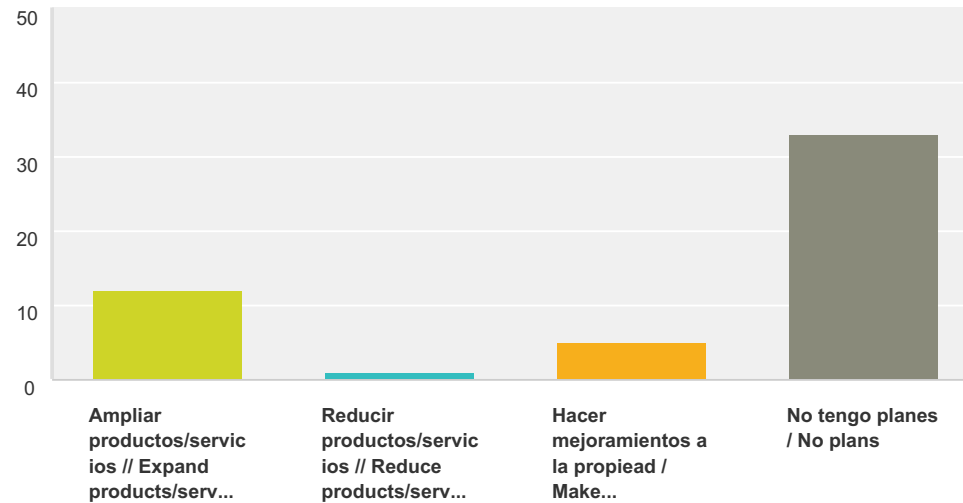
Answered: 48 Skipped: 0



Answer Choices	Responses
Completamente de acuerdo / Strongly agree	31.25% 15
De acuerdo / Agree	35.42% 17
Neutral	18.75% 9
En desacuerdo / Disagree	8.33% 4
Completamente en desacuerdo / Strongly disagree	6.25% 3
Total Respondents: 48	

Q12 ¿Tiene planes de ampliación, reducción o hacer mejoras a su negocio en los siguientes dos años? Do you have plans to expand business operations, reduce business operations or make improvements in the next two years?

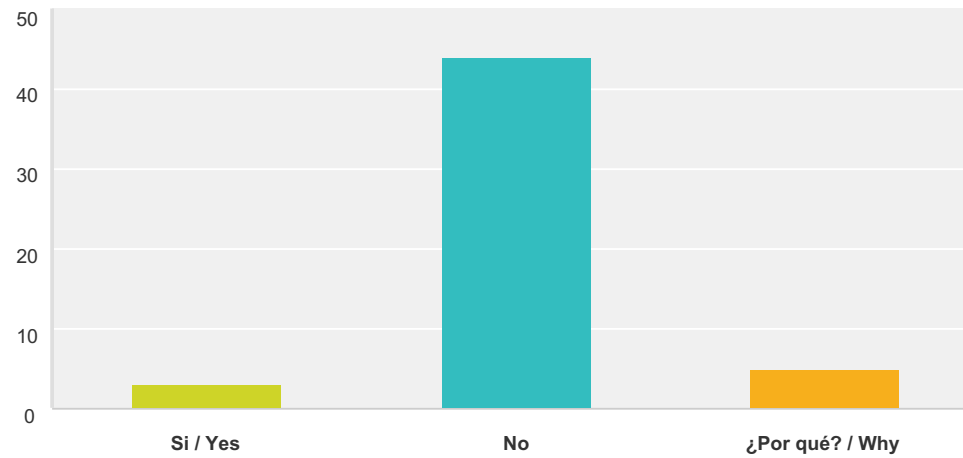
Answered: 48 Skipped: 0



Answer Choices	Responses
Ampliar productos/servicios // Expand products/services	25.00% 12
Reducir productos/servicios // Reduce products/services	2.08% 1
Hacer mejoramientos a la propiead / Make improvements to my property	10.42% 5
No tengo planes / No plans	68.75% 33
Total Respondents: 48	

Q13 ¿Está considerando cerrar o mover su negocio fuera del barrio Buena Vida? Are you considering closing or moving your business out the Buena Vida neighborhood?

Answered: 48 Skipped: 0



Answer Choices	Responses
Si / Yes	6.25% 3
No	91.67% 44
¿Por qué? / Why	10.42% 5
Total Respondents: 48	

#	¿Por qué? / Why	Date
1	an entrado a mi negocio a robar	4/18/2017 11:09 AM
2	Local con antigüedad	4/17/2017 5:41 PM
3	Falta De Ventas	4/17/2017 4:52 PM
4	El dueño estaba vendiendo pero no se concreto la venta. Se estaba retrrando y por ventas bajas	4/17/2017 4:48 PM

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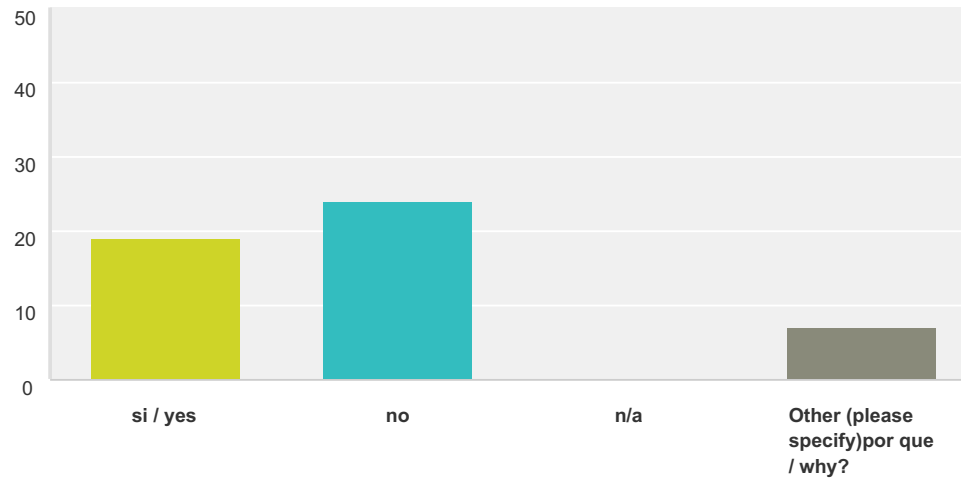
5

la cerania a las tiendas, la renta es baja

4/17/2017 4:41 PM

Q14 Esta disuesto(a) o interesado(a) en participar en oportunidades potenciales sobre apoyo de fondos o prestamos para mejorar su negocio? / Would you be willing to participate in potential grant or loan opportunities to improve your business?

Answered: 46 Skipped: 2



Answer Choices	Responses
si / yes	41.30% 19
no	52.17% 24
n/a	0.00% 0
Other (please specify)por que / why?	15.22% 7
Total Respondents: 46	

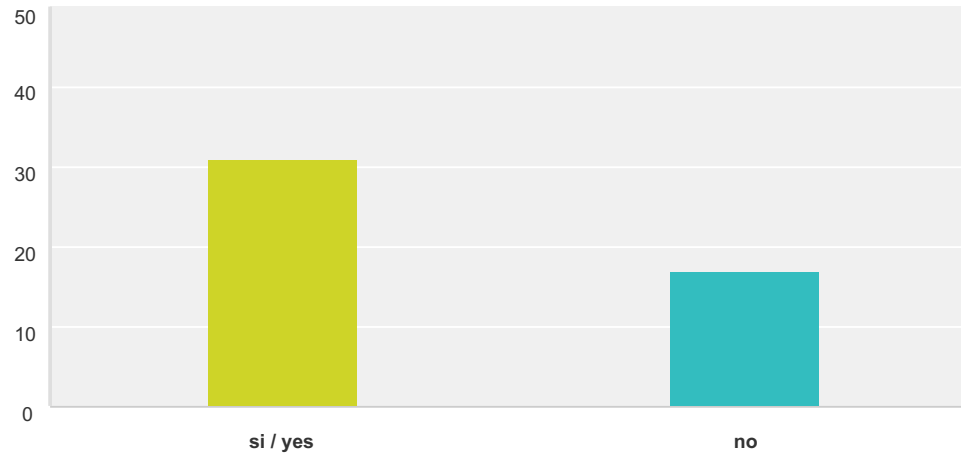
#	Other (please specify)por que / why?	Date
1	not my building	4/18/2017 10:23 AM

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2	por razon y crecimiento futuro	4/18/2017 10:12 AM
3	no necesanio	4/17/2017 5:09 PM
4	creemos que en esta area todavia hay suficiente tratico. Se necesitaria hacer algun cambrios tanto en la tienda como tambien un samatero en la calle interacional y Van Buren ayudaria un poco a detener el tratico vehicular frente a la tienda.	4/17/2017 4:48 PM
5	clases de computacion	4/17/2017 4:41 PM
6	apenas el dueno	4/17/2017 4:28 PM
7	ayudaraio muchisimo al mejor surtido y mayor afluencia de clientes puesto que economicamente no contamos con lo suficiente para publicad, inversion mejoras al local, etc y con ayuda de mejore oportunidades defondos podriamos mejorar en todos aspectos y no nos veriamos en la neces idad dcerrar	4/17/2017 3:57 PM

Q15 Tiene acceso a internet en su negocio? / Do you have internet access at your business?

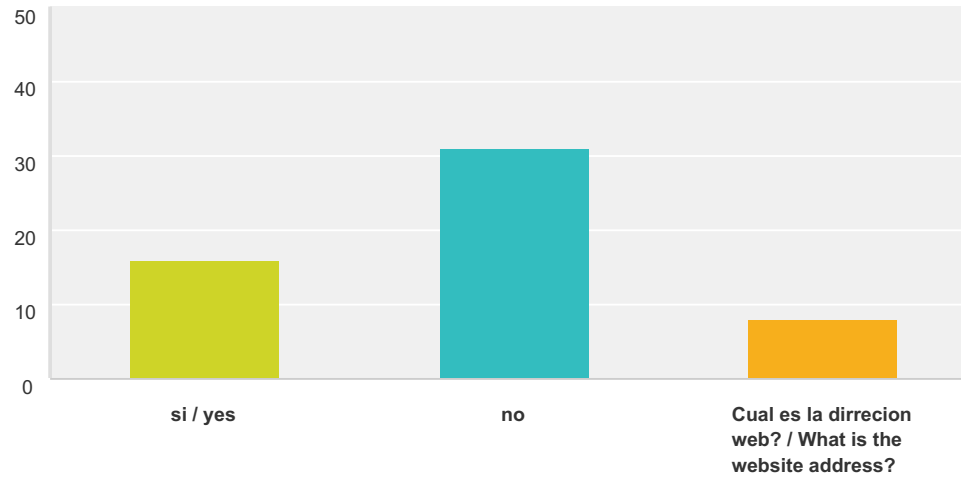
Answered: 48 Skipped: 0



Answer Choices	Responses	
si / yes	64.58%	31
no	35.42%	17
Total		48

Q16 Su negocio tiene un sitio web or presencia en internet (por ejemplo facebook)? / Does your business have a website or online presence (e.g. facebook)?

Answered: 47 Skipped: 1



Answer Choices	Responses
si / yes	34.04% 16
no	65.96% 31
Cual es la direccion web? / What is the website address?	17.02% 8
Total Respondents: 47	

#	Cual es la direccion web? / What is the website address?	Date
1	www.deltafuneraldirectors.com	4/18/2017 10:34 AM
2	no tengo web, pero si me interesaria participacion	4/18/2017 10:12 AM
3	laplazaadultdaycare@yahoo.com and facebook	4/18/2017 9:56 AM
4	www.familydollar.com	4/17/2017 5:31 PM

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5	taquerialabravo	4/17/2017 5:09 PM
6	JRS	4/17/2017 4:52 PM
7	stripesstores.com	4/17/2017 4:23 PM
8	Facebook: KidBridge Academy Child Care Learning Center	4/17/2017 4:18 PM