

Buena Vida Choice Neighborhood Plan
Working Group Meeting 2 – Neighborhood Identity, Arts and Culture

June 21, 2017

Housing Authority of the City of Brownsville

Included below is a summary of potential strategies and initial project ideas described by participants at the second Working Group Meeting.

Strategy 1: Emphasize arts and culture to strengthen the community network

1. Create a policy on communications to the neighbors
2. Campaign to encourage more participation in Carlota Petrina
3. Create a policy that states that the liaisons will have to attend the COB, HACB, BISD board meetings to inform the residents what's going on
4. Have a list of all the galleries in the area – work together for bigger and better projects
5. Create a Rondalla for adults
6. Skate park with community art under expressway – kids design and plan set up coalition
7. Stronger partnership with Mitte Cultural District Board of Directors
8. Next door App – establish and identify resident liaisons to set up
9. Latino comic expo at art museum w/workshops for teens – promote
10. Additional gatherings through Brownsville artico contempero scavenger hunt. Utilize TV and Radio promotion, celebrate diversity of Latin America

Strategy 2: Develop public and private neighborhood enhancements

1. Before and after home/yard fix-up
2. Block painting program primary bright colonial colors. W/volunteers and potential Home Depot donations on the block around Edelstein Park
3. Art on trail project adjacent to Edelstein Park
4. Landscape / plants around area
5. Hang plants on residential fences and tie ribbons to park fences
6. Organize neighborhood cleanup with large items, in alleys and on vacant lots
7. Yard of the month committee and incentive
8. Invest in housing on the empty lots in the neighborhood. Rent them under the HCV program
9. Request to have Buena Vida included in the cyclobia events
10. Designate an empty building in the neighborhood as a pop-up store for the resident's arts and crafts
11. Rent out the Buena Vida kitchen to the residents for plate sales

Strategy 3: Create an environment for vending an entrepreneurship

1. Design and activate Webb Elementary / CTE arts area with food art and live vendors
2. Tap into university community, art and music students for events in neighborhood
3. "Kool-aid Canvas" arts program
4. Health department to help vendors establish food enterprise
5. Establish incubator space, work/recreation space
6. Create a cooperative with the resident to minimize costs and fees when selling or having plate sales
7. Create a workshop by the residents for the residents
8. Have a market tianguis once a month at Edelstein park where only food and arts would be sold
9. Create a committee dedicated to oversee the selling of goods done by residents online
10. Program that would lower taxes, and fees for the low income residents when is come to getting permits to sell goods